

the Business **EDGE**

RiverBend
GROWTH ASSOCIATION *Serving Business, Encouraging Growth in Southwestern Illinois*

VOL. 8

NOVEMBER 2010

ISSUE 11

• IN THIS ISSUE •

Meet Your Ambassadors

page 2

- Jenni Beck
- Denise Wolff
- Tina Zumwalt

Welcome our Newest Members

page 3

- All Around Town Errands & Events
- Alton Educational Foundation
- American Auto Credit
- Common Sense Companies
- Franklin & Vaughn
- Riverbend Physical Medicine

Shop the River Bend

pages 6-7

Mayor Report - Alton

page 8

Ribbon Cutting & Groundbreaking

page 11

- Riverbend Head Start & Family Services
- Old St. Louis Road project

5800 Godfrey Road
Alden Hall
Godfrey, Illinois 62035
Phone: 618-467-2280
info@growthassociation.com
www.growthassociation.com
Fax: 618-466-8289

2010 Captain of the River Bend Award Winners are Announced

On Thursday, October 28th, the Growth Association hosted its 17th annual State of the River Bend Luncheon in the Commons at Lewis & Clark Community College. Nearly 400 guests networked and enjoyed a delicious lunch catered by Tony's Restaurant, applauded five Captain of the River Bend award recipients and celebrated the growth and happenings within this River Bend community.

This year, five Riverbend member businesses were honored for their achievements with the Captain of the River Bend Award: Alton Little Theater for Community Involvement, Alton Memorial Hospital for Economic Enhancement and Community Involvement, City of Alton for Government and Public Enhancement, City of Grafton for Government and Public Enhancement and Riverbend Head Start & Family Services for Economic Enhancement.

Thank-you to our many sponsors who supported this event: 1st Mid America Credit Union, Alton Memorial Hospital, Alton School District, Alton Little Theater, Alton Steel, American Water, Argosy, Associated Bank, Beverly Farm, Call One, Carrollton Bank, Charter Communications, City of Alton, City of Grafton, Clark Properties,



2010 Captain of the River Bend Award Winners: Dave Braasch accepting on behalf of Alton Memorial Hospital, Charles Parr accepting on behalf of Riverbend Head Start & Family Services, Lee Cox accepting on behalf of Alton Little Theater, Alton Mayor Hoechst accepting on behalf of the City of Alton and Grafton Mayor Thompson accepting on behalf of the City of Grafton.

ConocoPhillips Wood River Refinery, Contegra Construction, Cope Plastics, Cornerstone Bank & Trust, First Clover Leaf Bank, Glenhaven Gardens of Alton, Grafton Winery, Helmkamp Construction Services, Lewis & Clark Community College, Liberty Bank, Loading Dock, Madison County Urban League, Morrissey Construction Company, Peckham Guyton Albers & Viets, Raifort Commerce Park, Riverbend Head Start

& Family Services, Saint Anthony's Health Center, Sandberg, Phoenix & von Gontard, Sheppard, Morgan & Schwaab, St. Louis Regional Airport, TheBANK of Edwardsville, The Telegraph, Village of Godfrey and WBGZ.

Visit www.growthassociation.com and click on the multimedia box to view photos from the event.

Board of Directors 2010

Denise Wolff, Chairman
 Larry Franklin, Chair-Elect
 David Miller, Past Chairman
 Mike Fitzgerald, Treasurer
 Dale Blachford
 Jake Bodi
 David Braasch
 Karen Cooper
 Melissa Erker
 Mike Farrell
 Cathy Hamilton
 Pam Heepke
 Jeannine Kelly
 E.J. Kuiper
 Rich Laudon
 Jeff Lauritzen
 Steve McRae
 Rich Mersinger
 Don Reedy
 Cindy Roth
 Kent Scheffel
 Rob Schwartz
 Cas Sheppard
 Jim Shrader
 Cindy Smalley
 Katherine Smith
 Dan St. Peters
 Jack Tueth
 Brenda Walker McCain
 Martha Warford
 Dwight Werts
 Karen Wilson
 Jess Woodman

Ex-Officio Directors

Supervisor William Ambrose
 Supervisor Mike Babcock
 Mayor Kenny Beasley
 Cindy Blasa
 Mayor Fred Bright
 Mayor Steve Bryant
 Dr. Dale Chapman
 David Elson
 Mayor Felix Floyd
 Mayor Tom Hoehst
 Jesse Hopkins
 Supervisor Don Huber
 Jack Jacoby
 William Kessler
 Debra Kreuztrager
 Mayor Mike McCormick
 Supervisor Doug Mueller
 John Pearson
 Mayor Lynn Schreiber
 Mayor James Spann
 Brett Stawar
 Mayor Tom Thompson
 Mayor Fred Ufert



MEET YOUR AMBASSADORS



Known locally for her aggressive marketing and her enthusiastic approach to selling real estate, **Jenni Beck** quickly became one of the top producing agents in the area. After beginning her real estate career in 2003 and earning her Broker License in 2005, Jenni opened her own real estate brokerage in November of 2008. After a successful first year in business, Jenni's team closed out the year with more than \$11 million in real estate sales production and more than 80 units sold.

Jenni was featured in St. Louis Magazine as a 2007 Five Star Agent: Best In Client Satisfaction, and was recognized in January 2008 as the #4 RE/MAX associate in the St. Louis Region. In 2009 Jenni was awarded the Illinois Association of REALTORS top honor, the Ruby Award. In addition, Jenni was a three-year consecutive recipient of the RE/MAX 100% Award has won several other awards and recognitions including President's Awards, Garnet, and Platinum awards through her local and state associations.

Jenni is a lifelong River Bend resident with a background in banking/financial services and management. Her involvement with the Board of Directors for the Greater Gateway Association of REALTORS® as well as involvement with the state and national associations, Professional Standards and Governmental Affairs Committees has helped keep her at the forefront of important real estate issues that affect buyers, sellers, and real estate agents in today's ever-changing market.



JENNI
BECK

Denise Wolff — We have many things to be proud of in the River Bend. I have enjoyed reminding folks of this while serving on the Growth Association's Board of Directors, and in my role as one of our Ambassadors for the past five years.

Serving as this year's Board of Directors Chair has been gratifying and educational. I've had the opportunity to meet many of our community and business leaders and have toured many interesting locations within our region.

In addition to my work with the Association, I have also been involved with local charities and not for profits, including Hospice of Southern Illinois, the United Way, Beverly Farm Foundation and the American Cancer Society. The presence of these and other charities go a long way to making the River Bend the diverse and rich community we all know and love.

Much of my career has been centered around real estate in our market area. I currently serve as a Vice President for First Clover Leaf Bank and manage its 157 Facility in Edwardsville. Prior to working in banking, I worked as a general manager of a real estate office and as a manager of a real estate title company, both in the Alton-Godfrey area.

My husband Rick and I have called River Bend area home for the last 20 years, the last eleven years being spent in Godfrey. When not at the office you can find us working in our yard, spending time with our family, friends and great neighbors. We also enjoy traveling a bit too!

It is an exciting time in the River Bend and I look forward to continue being involved with the Association, furthering its projects, mission, and message.



DENISE
WOLFF

My name is **Tina Zumwalt** and I've been a Mission Partner at Saint Anthony's Health Center for 25 years. As Marketing Coordinator for the Health Center, I enjoy working with the media and the growing challenge of online marketing for healthcare. One of my roles has also been to serve in supporting fundraising efforts for the American Cancer Society, the Arthritis Foundation, and the American Heart Association. What is most rewarding for me is hearing the touching stories of hope and survival of patients and their families.

While serving on the Ambassador Committee for the RiverBend Growth Association, I've met so many wonderful people that work in our community. I appreciate the opportunity to be a part of this dynamic organization.

I reside in Wood River with my husband, Keith, and we have three beautiful daughters, Amber, Marissa and Sara. Our growing family includes grandchildren Jordan, Jacob, Haley and Carlie who bring such joy to our lives. I love being a member of Enjoy Church in Alton, where I serve in the Greeter Ministry. Our life is full and we are truly blessed.



TINA
ZUMWALT

Welcome our newest members to the RiverBend Growth Association

All Around Town Errands & Events

Deanna Lawrence, Owner

1 N Deer Park Drive

Dorsey IL 62021

(618) 381-2760

www.allaroundtownhelp.com

All Around Town Errands & Events is a professional errand and event planning service covering the Metro-East area. We provide a helping hand to do the things you don't have the time, energy, or patience to do. This holiday season, All Around Town is emphasizing services that will reduce people's stress level and help make the holidays more enjoyable. A sample of those services include grocery shopping and simple meal preparation, gift shopping, wrapping, mailing and delivery, house sitting, meeting and party planning, lunch delivery and more. Services are billed at \$20/hr with a \$10 minimum, and discounts are available for Seniors and the disabled.

Alton Educational Foundation

Lisa Long, Chairperson

P.O. Box 514

Alton IL 62002

www.altonschools.org

American Auto Credit

Terry Goforth, Manager

640 McArthur Drive

Cottage Hills IL 62018

(618) 258-0200

www.americanautocredit.net

We have it all at American Auto Credit.

We can find you a good dependable car with a warranty. We can find you an option that fits your needs on financing. We have service after the sale whether for warranty work or just work you need done at a great rate by certified mechanics. We take pride in what we do and treat everyone with the respect they deserve no matter their needs or situation. Everyone is welcome with professionalism and a smile.

Common Sense Companies, LLC

Dana Carmody, Member - Treasurer

200 N. Wood River Avenue

Wood River IL 62095

(618) 251-0694

www.common sensecompanies.com

Franklin & Vaughn, LLC

Mark Vaughn, Principal

(M) 2120 Prairietown Rd,

Bunker Hill IL 62014

(P) 3555 College Ave, Alton IL 62002

(618) 614-3194

franklinvaughn CPA.com

Franklin & Vaughn, LLC is a bold, innovative alternative to traditional CPA firms and will become your "hands-on" strategic partner by working directly with you to create value, build wealth and enjoy success. The principals of Franklin & Vaughn, LLC have held positions including Controller

and Chief Financial Officer for small and mid-sized companies, giving them a unique perspective on the many challenges facing businesses today. In addition to the traditional accounting, consulting and tax solutions offered by CPA firms, Franklin & Vaughn, LLC can also provide insight into strategic planning, financial management and profit maximization issues affecting small and mid-sized companies. Franklin & Vaughn, LLC offers on-demand services in a package specifically tailored for affordability, flexibility and convenience, giving the client the freedom to focus on their business. Delivering personalized services that exceed the highest professional standards of quality and excellence are behind everything that we do at Franklin & Vaughn, LLC.

Cont. on page 5

Save with the RiverBend Growth Association

Visit www.growthassociation.com and click on the **VIP Membership Card** to see what your local chamber of commerce is doing to encourage shopping at home.

Members of the RBGA can enjoy discounts and services in the areas of entertainment, fitness, healthcare, home improvement, dining and much more.



Interested in growing your business and supporting your community, contact Joell at 467-2280.



Increase Impact with PowerPoint



Transform your next staff meeting with these one-day training opportunities at Lewis and Clark. Learn how to increase the effectiveness of your presentation using this powerful and easy-to-use tool.

December 1, Level 1 (2007), Edwardsville
December 14, Level 2 (2007), Edwardsville

Class size limited. Call today to enroll! 618.468.5740.

It's what you know.

November Small Business of the Month Winner Practical Rehab Services

Congratulations to Sharon Johnson and her staff for being selected as the November 2010 Small Business of the Month.

Practical Rehab Services is a certified firm within the State of Illinois, as well as a minority and female business enterprise. Practical Rehab offers rehabilitation to improve the quality of life for individuals and families through safe, effective and compassionate therapy.

To congratulate Sharon and her staff at Practical Rehab on her Small Business of the Month award for November or for more information, call 618-465-6566.

If you would like to nominate a business for the River Bend Growth Association's Small Business of the Month, please fill out the form below and mail it to the River

Bend Growth Association, 5800 Godfrey Road, Alden Hall, Godfrey, IL 62035 or contact Joell Aguirre at jaguirre@growthassociation.com.

Business Name _____

Owner or Manager _____

Business Website _____

Reason for nomination _____

Nomination submitted by (optional) _____



RBGA's Awards Committee Chairman Amy Schaake of The Telegraph awards Sharon Johnson of Practical Rehab and her employee the November 2010 Small Business of the Month award.

Serving local businesses...

We're here for your business needs!

Checking, Deposit and Loan Options



Jeff Whitaker
Commercial Lending

Checking

- Community
- Basic Business
- Elite Business

Loans

- Commercial Real Estate
- Investment Property
- Equipment & Machinery
- Business Credit Cards

Additional savings options available.

1st MidAmerica
Credit Union

www.1stMidAmerica.org • (618) 258-3168



The
United Methodist
Village
Where Living Is Easy.

5201 Asbury Avenue
Godfrey, IL 62035
618-466-8662

www.UnitedMethodistVillage.com

Shop the Riverbend VIP Card holders

Call (618) 466-8662
to tour
The Village...
where living is easy.

Receive a complimentary gift and lunch during your tour.

Newest Members

cont. from page 3

Riverbend Physical Medicine

Debbie Goode
(M) 903 S. State, Jerseyville IL 62052
(P) 1702 Vaughn Road,
Wood River IL 62095
(618) 498-8806

www.jerseyvillepainmanagement.com

We are proud to provide a state-of-the-art facility for the highest quality medical, physical therapy, chiropractic, spinal rehabilitation and wellness care available. It is one of our top priorities to protect the well-being of our valued patients. We are confident that you will feel right at home in our office as we welcome all patients as if they were family.

Community Wide Online Contest... Vote For Your Favorite RBGA Nonprofit Organization

Help create awareness for the nonprofit community by participating in an online survey contest. Voting continues through November 30.

Visit www.riverbender.com/vote to view ten RBGA nonprofit organizations who are showcasing themselves through an online video to educate the community in their mission to change the lives of Riverbend residents. (One vote per email address). The organization with the most votes on November 30 will receive a financial contribution from the Young Adults committee and ten volunteer hours, along with a month's worth of promotional opportunities on Riverbender.com.

The ten RBGA nonprofit organizations in this online contest are Alton Marketplace, Alton Youth Symphony, Bethalto Boys & Girls Club, Big Brothers Big Sisters, Community Counseling Center, Community Hope Center, Junior

League of Greater Alton, Madison County Child Advocacy Center, Riverbend Family Ministries and Transitions Counseling.

The Young Adults committee consists of two representatives from the River Bend Growth Association's member schools and mentors from the RBGA membership. This committee focuses on the importance of guiding our young adults to give back to their community through outreach within the nonprofit organizations in the RBGA membership. The young adults have a project to complete each year and this year they chose to produce an educational video for one of the chosen RBGA, nonprofit organizations. All RBGA nonprofit members were invited to fill out an application and present a five minute overview to the Young Adults committee in September. The students chose ten for their project.

The RBGA is proud to introduce its students for the 2010/2011 school year: Alex

Schenk and Briana Green from Alton High School, Taylor Dubbelde and Nic Harkey from Civic Memorial High School, Sydney Crump and Jordan Fox from East Alton/Wood River High School, Steve Ditman and David Wilton from Marquette Catholic High School and Mandi Ashley and Abbey ReVelle of Roxana High School.

The mentors to these students are enthusiastic and true leaders: Karen Sopronyi-Tomkins of Community Counseling Center, Cindy Smalley of COPE Plastics, Sue Mueller of Marquette Catholic High School, Amber Scott of 1st Mid America Credit Union, John Hentrich of Riverbender.com, Jenny Robison of Shell Community Federal Credit Union and Matt Kotzamanis of TheBANK of Edwardsville.

Help create awareness for these nonprofit organizations by voting and encouraging everyone you know to vote.

**TITLE
CENTER**
Southern Illinois Real Estate Title Center, LLC



Donna Thornton
Agency Manager

**Call us today for \$100 off closing costs
for buyer or seller**

email us at: info@siretc.com or check our website: www.siretc.com
1012 Plummer Dr., Suite 202, Edwardsville • 618-692-6141

Family Owned & Operated

BRISTOW'S AUTOMOTIVE

Complete Auto Repair & Emissions

10% OFF Parts
5% OFF Labor
for All RBGA Members



3416 College Avenue • Alton • 618-465-8957



Make conservation a part of your lifestyle.

Using water wisely and saving money are always in season. To learn more about wise water use and how to protect our valuable water resources visit www.illinoisamwater.com or call 1-800-422-2782.


ILLINOIS
AMERICAN WATER



Shop smart this holiday season and use your VIP Membership Card at these participating RBGA member businesses. RBGA members can start saving by shopping locally and utilizing their free benefit, the VIP Membership Card. For more information about the RBGA's Shop the RiverBend program, contact Joell at 467-2280.

ALARMS

George Alarm Company
Six months free monitoring for all new or transferred systems

ATTORNEYS

John W. Hoefert Attorney
Priority Service

Law Offices of Katherine M. Smith
10% off Estate Planning Services including Wills, Trusts, Powers of Attorney, and Living Wills

AUTOMOTIVE

Amsoil
Six month preferred customer free - this entitles the recipient to purchase all products at 30% discount and receive a wholesale starter kit along with the monthly magazine. Call 618-223-0003 or 618-372-4304 for further details.

Andy's Auto Body and Car Care
Oil Change \$19.95/Front end alignment \$49.95

Bristow's Automotive
10% off parts and 5% off labor!

Helmkamp Automotive Service, Inc.
\$25.00 Schnucks grocery card with any repair over \$1,000 OR \$25.00 Schnucks grocery card with the purchase of 4 tires

Quality Buick Pontiac GMC Cadillac
Oil change (non synthetic, up to 5 quarts oil) for \$24.95. Tire rotation and general inspection are free!

Roberts Motors
Full tank of fuel at no charge with any new or pre-owned vehicle purchase.

BANQUETS/ MEETINGS/ WEDDINGS

Lockhaven Country Club
Book your Xmas party at Lockhaven Country Club and receive a 10% discount. Open to the public for parties. Offer expires 1/15/2011. Contact Lexie at 466-2861.

BEAUTY PRODUCTS

Mary Kay Independent Consultant
Free Facial and 15% off your first purchase of Mary Kay products

COMPUTERS

PisaNet Internet Service & Computer Repair
Half Off DSL Installation -- A \$25 Savings!

CONTRACTORS

Midwest Electric
Referrals that result in new business will receive cash rewards ranging from \$5-\$50 AND receive free estimates and a 10% discount on the final cost of labor for the job.

Mr. Electric, Alton
10% Off Any Electrical Service Free Estimate by calling 618-310-0100

EMPLOYMENT SERVICES

Extra Help, Inc.
10% off normal rate for clerical employees. No fee until you hire an employee.

ENTERTAINMENT

Alton Symphony Orchestra
Buy one concert ticket at regular price and receive a second one for 1/2 price at the door

EVENT MANAGEMENT

Incredible Events by 62 Sports Group
20% off Inflatable Activities

FINANCIAL

1st MidAmerica Credit Union
\$1 discount on the service fee for our Visa Gift Cards, available at any branch.

Alton Securities Group Inc.
Free consultation and a \$25 gift certificate to your favorite local restaurant for opening an account with Kathy Weaver.

SHOP THE

Cornerstone Bank & Trust N.A.
FREE safe deposit box rental for a year. Offer good for new and existing checking customers.

Edward Jones - James Claywell
Free initial consultation & a \$50 credit towards investment fees /charges

First Clover Leaf Bank
Sign up for a Visa debit card with your new First Clover Leaf Bank checking account. After 60 days you will receive a Visa Gift Card for \$50! (Offer is limited to new First Clover Leaf Bank customers. Minimum to open a new account is \$25. For income tax purposes, a 1099 Form may be issued.)

National Bank at Edwardsville
#1 Take \$200.00 off your mortgage loan closing cost with Gary
#2 Free Small Business Checking account - no minimum balance, 350 items per month, Free first order of business check. Call 618-656-5804 for details.

Regions Bank - Godfrey
Put some personality in your purchases by customizing your Regions CheckCard with your favorite photo or company logo. Visit regions.com/yourpixstudio.

Reliance Bank
Free "Scan Fast" remote deposit service for 6 months through Dec. 2010

Shell Community Federal Credit Union
Receive \$5.00 when you open a new savings account. (Membership Eligibility Required)

TheBANK of Edwardsville
\$5 discount for 1 year on any 5x5 or 5x10 safe deposit box rental and free re-usable shopping bag with any new checking account opened at any Riverbend location

Vantage Credit Union
Receive FREE membership* when you join! (A \$5 savings covering your member share.)
Receive a FREE COOKBOOK when you apply for an already LOW COST Mortgage with Mortgage Solutions.

GLASS

Lyons Glass Company
Free can of Sprayway, "The World's Best Glass Cleaner," with \$50 purchase

HEALTH & FITNESS

Be Well Now - A Healthy Lifestyle Center

\$45 one-hour massage with minimum purchase of three

Healing Touch Wellness Center
\$5 off your first half hour massage or \$10 off an hour massage

Senior Services Plus Wellness Center
\$10.00 off yearly membership to the SSP Wellness Center.

HEALTH CARE

Crown Vision Center
25% off eye glasses to all RBGA members (retail cost)

Heitz Optical Company
10% off complete glasses and 50% complete sunglasses not combined with any other offers or insurance

HomeHelpers
2 free hours of caregiver services with the purchase of 6 hours. Shifts can be two 4-hour shifts or one 8-hour shift.

Lieber Vision Center, P.C.
Comprehensive eye exam now only \$35 to new patients

Riverbend Ophthalmologists, Ltd.
20% off complete pair of eyeglasses (not combined with other offers or insurance)

Rose Optical
15% off complete pair of glasses (not to be combined with other discounts)

HEATING & AIR CONDITIONING

APS Heating & Cooling
10% off order

HOME IMPROVEMENT

Demand Remodeling
25% Discounts for all Growth Association members, Family and Friends! Windows, Siding, Roofing, Decks, Kitchens, Baths, Soffit, Fascia, Drywall, Paint, Fence, Gutters, Concrete. Demand the Best and Live Better.

Eagle Home Improvement
20% off on all remodeling projects including windows, siding, sunrooms, decks, kitchens, baths, fascia, roofing, soffit, decks, gutters, room additions and more. Must present VIP card at time of presentation; not applicable with other offers or discounts & excludes existing sales

****Some restrictions apply on some offers. See www.growthassociation.com for details. Offers are valid as of 11/17/2010 and are subject to change.**

RIVER BEND

VIP Membership Card



RiverBend
GROWTH ASSOCIATION
Serving Business, Encouraging Growth in Southwestern Illinois

www.growthassociation.com

Mr. Handyman

\$25 off a minimum 2 hours of service

P & W Floor to Ceiling, Inc.

P&W Floor to Ceiling, Inc will give a 10% discount for first time any wall cleaning or ceiling cleaning, or any slip proofing service which we perform in your home or facility.

INSURANCE**State Farm Insurance & Financial Services - Karen Wilson**

With a rate quote, get a free Rand McNally Road Atlas, Wedding Planner, or Guide to Pregnancy & Baby's First Year.

LAWN & GARDEN**GreensKeeper Lawn Service**

Receive 50% off your first application any other time of the year. New customers sign up for a GreensKeeper Basic Program between Oct 1st and Feb 1st of any given year and get one FREE application.

MAIL SERVICE**The Mail Box Store**

Your one stop Copy, Print and Ship Center... Offering: 25¢ Color Copies, 5¢ Black and White Copies or \$2 off any Shipping. We also offer 10% off any of our gift items.

MEDIA RELATIONS**Cork Tree Creative**

One Free Press Release for local distribution.

NON-PROFIT ORGANIZATIONS**Alton Area Animal Aid Association**

25% off any dog or cat looking for a good home

Alton Museum of History & Art Inc.

One free admission with one paid admission

YWCA

Come in for a tour and receive a pass for 3 days free

PAYROLL SERVICES**Extra Help, Inc.**

\$100.00 gift card (offer redeemable after 90 days of service) Please Reference RBGA VIP Membership Card.

PHOTOGRAPHY**Cotter Photography**

Senior Portrait Session - \$100 RBGA members save \$25 \$100 includes 1-11x14, 2-8x10s, 4-5x7s AND 40 wallets

Picture Perfect Photography

Complimentary 8X10 with photo session

PROMOTIONAL PRODUCTS**Kuddes Advertising Specialties**

10% off any new order. Cannot be combined with other specials

REAL ESTATE**Beck Group Realty Inc.**

\$100 commission rebate at closing when you buy or sell a home with Jenni Beck of Beck Group Realty.

RECREATION**Saint Anthony's Play Pals**

Receive \$5 off of a paid class registration for Play Pals Gym!

RESTAURANTS**Alfies**

\$5 off a \$30 purchase

Cane Bottom/My Just Desserts

Buy 2 whole pies at regular price, receive 3rd pie for \$5.00

Castelli's Moonlight at 255

\$5.00 off voucher redeemable on your next visit with a purchase of \$35.00 or more

Coffee Cabana

\$1.50 Off 1-lb. Bag of Coffee \$0.75 Off any 20 oz. Latte, Mocha or Cappuccino

Franco's at Holiday Inn

Franco's Restaurant - \$6.99 Breakfast Buffet daily

Gentelin's on Broadway

\$5 off a \$50 purchase

Grafton Winery & Brewhaus

10% off purchase

Imo's Pizza - Alton Pizza LLC

10% off entire order

Quiznos

10% off total order

Senior Services Plus School House Grill

50 cents off any lunch order

Spirits Lounge and Restaurant

10% discount off entire purchase

RETAIL**Alton Memorial Hospital Gift Shop**

20% discount on purchases excluding candy, flowers and greeting cards

Alton Square Mall

\$5 off a birthday party at The Eagles Nest; No fee on the Alton Square Mall gift card

Beverly Farm Shopping Complex

15% Off Everything

Country Meadows

10% off storewide - Call 465-1965 for info.

Dale's Estate Liquidation

10% discount storewide

Direct Floors

15% off entire store, excludes sale items and installation

Goulding's Jewelers

Free cleaning and inspection of your ring

Mississippi Mud Pottery Inc.

\$5 off a purchase of \$25 or more

Party Magic

10% off any cash-n-carry item (must not be previously discounted, not good on custom decor).

Patchwork Plus Quilt Shop

Summer Special!!! You and a friend sign up for the same class for the price of one!

Picture This and More

Buy one mat and get a second mat of equal or lesser value FREE!!

Saint Anthony's Hospital Gift Shop

15% discount on purchases over \$10, excluding candy, flowers and greeting cards

St. Peters Hardware & Rental Inc.

\$5 off a \$25 purchase

Waldbart Nursery

\$25 Off any Tree Purchase of \$140 or More

White Birch

Free local delivery on gifts of \$50 or more

RETIREMENT COMMUNITIES**Fountains IV - Godfrey**

Receive a complimentary lunch during your scheduled tour of The Fountains IV, Independent & Assisted Living Community. Please call Elizabeth McCord at 618-466-8831.

Saint Clare's Villa

Call and schedule a tour and we will treat you to lunch!

United Methodist Village - Godfrey

Receive a complimentary gift and lunch during your tour of The United Methodist Village. Please contact Carrie Dos Santos at 618-466-8662.

Villa Rose Senior Living Community

Receive a complimentary lunch during your scheduled tour of Villa Rose Senior Living Community. Call Susan McRae at 618-377-3239.

SALON**Permanent Great Looks Salon & Spa**

Permanent Makeup: \$100 off Reg. Price for Permanent Eyeliner November: "I Love Chocolate" Month Moisturizing Chocolate Facial Masque \$45 Chocolate Fondue Body Wrap \$75 Peruvian Chocolate Pedicure \$45 Chocolate Spa Package: \$149.99 All 3 chocolate services above include a chocolate martini or glass of wine with Pkg.

Serenity Salon and Spa

With updo (special occasion style) receive free nail polish.

SIGNS**Arrow Signs & Outdoor Advertising**

10% off retail price of any product or service. Includes interior lighted sign cabinets, non-lighted displays, custom neon signs, 3D Letters, plastic or metal letters, monument signs, building signs, awnings and channel letters. Call today and ask for Lance at 618-466-0818.

STORAGE**Hanover Associates**

15% discount on inside or outside RV, Auto, Boat storage in a fenced, lighted facility

TELECOMMUNICATIONS**Cheetah Wireless**

Free activation (up to \$35) on any new line for Verizon or T-Mobile for wireless internet or phone. Requires new or add-a-line contract. Plus free Bluetooth headset with any new smart phone activation.

US CellularR

Offer at both locations in Alton with a new business acct -Waived activation fee (\$30 per line) -50% off of case or car charger at time of contract signature

TITLE INSURANCE**Southern Illinois Real Estate Title Center**

\$100.00 off a closing

****Some restrictions apply on some offers. See www.growthassociation.com for details. Offers are valid as of 11/17/2010 and are subject to change.**

Support River Bend Development ... Join the Growth Association Today!

MAYOR REPORT - Tom Hoechst, City of Alton



This past year, 2010, was an exciting and challenging time for the City of Alton. We witnessed the fruition of many years of planning and development and the start of new projects.

HOECHST

Over the last 18 months, Saint Anthony's Health Center (SAHC) has invested \$20 Million in equipment and facilities. Among other investments, at the Saint Anthony's campus, SAHC has transitioned to an all-private room facility on its campus with newly remodeled patient rooms, beds with position monitoring and innovative patient safety features, flat screen televisions and furnishings. Saint Anthony's used local contractors, local businesses, and even local artists when making upgrades to their facilities.

In March, Alton Memorial Hospital cut the ribbon on the new Duncan Wing. This \$45 Million, 89,000 square-foot expansion, is the culmination of 2 years worth of work and many years of planning. In October, Alton Memorial announced the construction of a second office building and additional parking. This 33,000 square foot building is expected to open in 2011.

During the summer, the Amphitheater played host to numerous events. Three free, family friendly concerts were held at the Amphitheater during the third Thursdays of June, July, and August. The Amphitheater also was the location for other concerts, movies, weddings, and the fireworks display. The connection of the Amphitheater, and all of the riverfront for that matter, to downtown was enhanced with the opening of the pedestrian bridge. The final phase of Riverfront Park improvements includes a boat landing, esplanade, and parking improvements. Additionally, preliminary engineering is ongoing for the

planned Flood Memorial Plaza adjacent to Riverfront Park and the Argosy gaming complex.

In October, Lewis and Clark Community College dedicated the National Great Rivers Research and Education Center in honor of Congressman Jerry Costello. Construction of this 35,000 square foot state-of-the-art facility started in 2008. This facility will give researchers a unique opportunity to study the river and its ecosystem. This facility will put Alton on the map as the center of study of large river systems in North America and the world.

Also in October, Alton joined 19 other communities in the Abraham Lincoln National Heritage Area. A press conference was held at Lincoln-Douglas square to celebrate our rich connection to the 16th President. I would like to thank the many historians and civic organizations that have allowed us to tell this story. Membership in

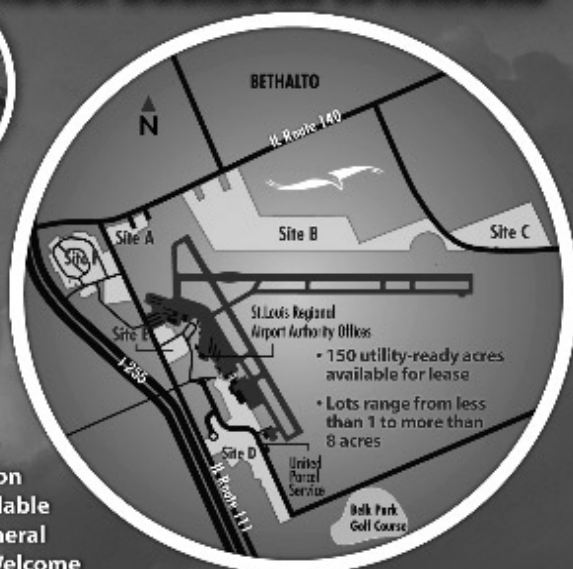
this organization gives us access to federal matching dollars for projects that preserve, interpret, and promote compelling Lincoln Legacy stories.

Developments continue on other investments around the City. Wendy's reopened on the Beltline. One major development includes the renovation of the former Days Inn Hotel along Homer Adams Parkway. The planned improvements include renovation of the former hotel, construction of a free-standing restaurant, and a possible newly-constructed second hotel at the site. We continue to press ahead on a new movie theater.

In conclusion, I would like to thank the Growth Association for awarding the City a Captain of the River Bend Award. I would also like to extend congratulations to the other award winners, Alton Little Theater, Alton Memorial Hospital, the City of Grafton, and Riverbend Head Start & Family Services.

St. Louis Regional Airport

Ideal Lease Options... Ideal Business Locations



- Great Transportation
- Hangar Space Available
- Aeronautical & General Business Tenants Welcome



Call the Airport Manager at 618.259.2531 to find out more about these great sites at St. Louis Regional Airport.
www.stlouisregional.com

Andy's

AUTO BODY & CAR CARE Est. 1974
of Alton & Maryville

Certified Technicians
"Since 1974" That says it all!



Hours: M-F 7:30 - 5:30 • Sat. 8-12 noon
3444 E. Broadway, Alton • 465-7006
14 Schiber Court Maryville, IL • 288-7272

AndysAutobody@pisanet.com

The Growth Association's Cup Runneth Over at this Year's Grapes for Growth Event

Attendees at the Sold-Out event enjoyed the hospitality of the Growth Association staff and Dr. Dale Chapman and his staff at the Jerry F. Costello National Great Rivers Research & Education Center Confluence Field Station on Wednesday, November 10th.

Guests sampled the wonderful fare of Castelli's Restaurant at 255, Gentelin's on Broadway, Godfrey Meat Market, Lockhaven Country Club, Franco's at Holiday Inn, My Just Desserts and Tony's Restaurant. In addition, Donnewald Distributing and Robert "Chick" Fritz, Inc. provided tastes of their ice cold seasonal brews. Wine samples were provided by Koerner Distributor, Inc. and Wirtz Beverage Illinois. Entertainment was

provided by Louis Michael.

Pictures of the event are available online by going to <http://pictureperfect-photography.zenfolio.com/> Get your tickets early for next year's event!

Event sponsors included Adams Development, Beverly Farm Foundation, Cork Tree Creative, First Clover Leaf Bank, Raifort Properties, Werts Welding & Tank, and Wood River Printing. Proceeds will benefit the Growth Association's economic development efforts.

The Growth Association would like to thank sponsors, participants and attendees for making the Grapes for Growth event a wonderful success.



Chef Kenny Jaskiewicz and Patty Rotermond of Holiday Inn Alton happily greeted guests.

Photo by PICTURE PERFECT PHOTOGRAPHY



Sponsor Beverly Farm employees and guests enjoyed the fare of Grapes for Growth.

Solutions • Trusted Advisor

Experience • Personal Touch

MORTGAGE
LENDING

National Bank

at Edwardsville

COMMERCIAL
LENDING



GARY HOGGATT JR.
EDWARDSVILLE MANAGER
Cell: 618-531-0149

Too Busy?
Call us,
we'll come to you!



SUSAN C. BAILEY
COMMERCIAL LOAN OFFICER
Cell: 618-920-2719

*Attention "Shop the Riverbend" participants.
Take advantage of our offer with our VIP card today!*

- #1 Take \$200 off your mortgage loan closing cost with Gary.
- #2 Free Small Business Checking Account - no minimum balance. 350 items per contract month. Free first order of business checks. Cell 18-656-5804 for details.

1611 Troy Road Edwardsville, IL
Phone: 618-656-5804 www.national-bank.com
Equal Housing Lender - Member FDIC

FOR ALL YOUR BANKING NEEDS

Visit us at any of our 3 locations

ALTON

200 E. Homer Adams Pkwy • 618-465-5656

CARROLLTON

600 N. Main • 217-942-5454

JERSEYVILLE

533 S. State • 618-498-5656



CORNERSTONE
BANK & TRUST, N.A.

www.cstonebank.com

Member
FDIC

Member
NMLS

Local business leaders celebrate new bus facility for Riverbend Head Start & Family Services and welcome a new business to the area



With the help of RiverBend Growth Association, Riverbend Head Start & Family Services (RHSFS) held a ribbon cutting ceremony and open house event to celebrate the opening of its new bus facility in Wood River. The event also served as a celebration in welcoming Apple Bus Company into its first operation in Madison County, Illinois.

Apple Bus Company, based in the Kansas City, Missouri area is a full-service transportation contractor that operates pupil and public transportation throughout the Midwest.

The bus fleet consists of 21 buses, with 17 running daily. Total investment in the start-up of the bus facility to date is over \$100,000, which does not include the generous in kind donations of vendors provided in labor and materials. Mark Darr, owner of Federal Steel and Erection Co., is the owner of the property and has, himself, donated approximately \$40,000 worth of services to get the bus facility up and running.

Ground breaking in the Village of Hartford



The Village of Hartford, along with state officials, celebrated with a ground breaking ceremony on Monday, November 8th in recognition of the road work that is to begin at Old St. Louis Road and Hawthorne Street in Hartford in the spring of 2011. \$403,000 is marked for road improvements.

SAVE THE DATE!

**RiverBend Growth
Association
ANNUAL DINNER**

Thursday, January 20, 2011
LCCC Commons

More details to come ...

BERTELS
GREENHOUSE
& GRAIN FARM
"We are a growing business"

One mile
west of
Dorsey

Tues - Sun
10am - 6pm

618-377-0178

- Pumpkins
- Straw Bales
- Indian Corn
- and much more



Raifort Commerce Park

ROXANA, ILLINOIS

&

Northgate Industrial Park

GRANITE CITY, ILLINOIS

- Prime Metro-East Illinois Locations
- Accessible & Affordable
- Large & Small Tracts Available
- Commercial & Industrial Zoning



www.raifortproperties.com • (618) 656-0658

Support The River Bend ... Buy Locally

Shop the RiverBend!

Buying local boosts our community's spirit and revs up its economy. Buying local is an increasingly popular strategy among Americans who want to free themselves from chain store sameness and keep their spending money close to home. Research shows that if you spend \$100 at a local business, \$45 stays within the community.

There is a Big Day for Small Business planned on Saturday, November 27th by the nationally known 3/50 Project-- it's the first-ever Small Business Saturday. It's a day to come together in support of all the small businesses we love. The shops and restaurants that employ our neighbors and reinvest our money close to home. These are the businesses that are the heartbeat of our communities and our local economies. For more information go to <http://www.the350project.net/home.html>.

Support the Growth Association Member Restaurants & Retailers

Aaron's Sales & Lease Ownership
614 W. St. Louis Avenue, East Alton

Agha Designs Jewelry Studio
301 West Elm Street, Alton

Airport Plaza Bowl
4 Erwin Plegge Blvd., Bethalto

Alfie's
201 East Center Drive, Alton

Alton Refrigeration & Home Furnishings
2996 Homer Adams Parkway, Alton

Alton Sports Tap, Inc.
3812 College Avenue, Alton

Alton Square Mall
200 Alton Square, Alton

Alton Winnelson Co.
1400 E. Broadway, Alton

American Auto Credit
640 McArthur Dr, Cottage Hills

Amsoil
(618) 223-0003

Argus Travel
519 South State Street, Jerseyville

Arrow Signs & Outdoor Advertising
4545 North Alby, Godfrey

Atlantis Pools
3000 Homer Adams Parkway, Alton

Backyard Dreams, Inc.
5501 Godfrey Road, Godfrey

Barleff's Clothing Store
5727 Godfrey Road, Godfrey

Baxter Distributing Co., Inc.
912 East Broadway, Alton

Belle Street Key Service
620 Belle Street, Alton

Bold Enterprise d/b/a McDonald's
Bossanova Restaurant & Lounge
112 W. Third Street, Alton

Bowl Haven Lanes
3003 Humbert Road, Alton

Budget Signs, Trophies & Plaques
333 E. Edwardsville Road, Wood River

Cane Bottom/My Just Desserts
31 E. Broadway, Alton

Carole Frew's Bridal & Tuxedo Shoppe
200 W. Homer M. Adams Pkwy, Godfrey

Castelli's Moonlight at 255
3400 Fosterburg Road, Alton

Cheetah Wireless
5411 Godfrey Rd. Suite C, Godfrey

Cherished Memories
www.cmcountrydesigns.com

Colman's Country Campers
2410 State Street, Alton

Cotter Photography
209 Summit Hill Drive, Wood River

Country Meadows
401 E. Broadway, Alton

CR Systems
655 Berkshire Blvd., East Alton

Dale's Estate Liquidation
2 E. Ferguson, Wood River

Dave Mungenast Alton Toyota Scion
850 Homer M. Adams Pkwy., Alton

Design Window Treatments
1840 North Rodgers Avenue, Alton

Dick's Flowers, Inc.
2621 College Avenue, Alton

Direct Floors
232 N. Wood River Ave., Wood River

Digger Swimming Pools & Spas, Inc.
(618) 463-1300

Duke Bakery, Inc.
332 West Bethalto Drive, Bethalto

Duke Bakery, Inc.
819 Henry Street, Alton

Express Lube - Plus
5407C Godfrey Rd., Godfrey

Farm and Home Supply
2301 Nameoki Road, Granite City

Fazoli's Restaurant
2600 Homer Adams Parkway, Alton

Fazoli's Restaurant
210 Homer Adams Parkway, Alton

The Fireplace Store and More
1665 S. State St., Jerseyville

Fischer Lumber Company
210 N. Shamrock, East Alton

Gebbs Total Video
2600 Homer Adams Parkway, Alton

Gentelin's on Broadway
318 E. Broadway, Alton

Get Logo'd Promotional Products
122 East Broadway, Alton

Godfrey Meat Market
137 Quail Run, Bethalto

Godfrey Meat Market
6017 Godfrey Road, Godfrey

Goulding's Jewelers
219 E. Center Drive, Alton

Grafton Winery & Brewhaus
300 W. Main, Grafton

Hit-N-Run
2858 Homer Adams Pkwy, Alton

Imo's Pizza
2704 Godfrey Rd., Godfrey

Incredible Events by 62 Sports Group
515 N. Bellwood, Bethalto

Jack Schmitt Chevrolet of Wood River
4521 Hedge Rd., Roxana

J & W Plain Ole Kitchen
238 Alton Square, Alton

Jeffrey's Flowers By Design
1401 Vaughn Road, Wood River

Jeni J's
322 Lakin Blvd., Wood River

Jimmy John's Gourmet Sandwich Shop
214 W. Main, Grafton

Joe K's Family Restaurant
92 Northport Drive, Alton

Johnson's Corner Inc.
2530 State St., Alton

Johnson's Hearing Center
2000 State Street, Alton

Josephine's Limited
975 East Edwardsville Rd., Wood River

Kitchen & Bath Outlet Center
6109 Godfrey Road, Godfrey

Krueger's Orchard
3518 E. Homer Adams Pkwy., Alton

Kuddes Advertising Specialties
2914 Airport Road, Godfrey

Loading Dock, Inc.
(618) 467-5080

Lockhaven Country Club
400 Front Street, Grafton

Lynn Tractor & Equip. Co., Inc.
10872 Lawrence Keller Dr., Godfrey

Lyons Glass Company
3403 East Broadway, Alton

Mary Kay Independent Consultant
2400 Belle Street, Alton

Maurices
(618) 593-7066

Mississippi Mud Pottery, Inc.
113 Alton Square, Alton

P & W Floor to Ceiling, Inc.
310 E. Broadway, Alton

Party Magic
724 Briarwood Drive, Bethalto

Patchwork Plus
5761 Godfrey Road, Godfrey

PBC Photography & Creative Café
62 E. Ferguson, Wood River

Permanent Great Looks Salon & Spa
128 W. Central, Bethalto

PiasaNet Internet & Computer Service
1726 Main Street, Alton

Picture Perfect Photography
2402 State St., Alton

Picture This and More
1313 Eagle Lane, Bunker Hill

Platinum Sound & Entertainment
520A West Delmar, Alton

Progressive Fitness & Health
716 Livingston Ave., Livingston

Progressive Fitness & Health
2600 Briar State St. Suite W, Alton

Promotional Consultants Inc.
4641 Levis Lane, Godfrey

Quality Buick Pontiac GMC Cadillac
1620 E. Homer Adams Parkway, Alton

Quiznos
317 J Homer Adams Parkway, Alton

Regal Beagle
3043 Godfrey Road, Godfrey

Rinderer's Home Health Care Pharmacy
68 North Bellwood Drive, Bethalto

Risters Automotive & Transmissions
1322 Milton Road, Alton

Riverboat Lanes
3044 Godfrey Road, Godfrey

Roberts Motors
4350 Alby Street, Alton

Roloff Decorating
5501 Godfrey Rd, Godfrey

Royal Office Products
8 West Broadway, Alton

Serenity of Bethalto, Inc.
5600 S. Moreland Road, Bethalto

Silkworm Ink
5214 Chain of Rocks Rd., Edwardsville

Smart Choice Auto Sales
1503 W. Delmar Ave., Godfrey

Spirits Lounge/Temple Banquet Center
300 State St., Alton

St. Louis Bread Co.
1837 B Homer Adams Parkway, Alton

St. Peters Hardware & Rental, Inc.
2502 State Street, Alton

Sunwood Sales Company
209 N. Old St. Louis Rd, Wood River

TAW Enterprises
(800) 533-5126

Tony's Restaurant & Third Street Cafe
www.theTAWshop.com

U.S. Cellular
312 Piasa Street, Alton

Unlimited Imprints/ 31 Gifts
1837 Homer Adams Parkway Ste E, Alton

Wal-Mart
(618) 466-6600

Waldbart Nursery
9110 N. State Route 159, Dorsey

Wal-Mart
610 Wesley Drive, Wood River

Wendy's
1845 Vaughn Road, Wood River

White Birch
701 West Delmar, Alton

White's Greenhouses Inc.
3804 Stanka Lane, Godfrey

Williams Office Products
500 East Broadway, Alton

Wood River Hardware
26-28 E. Ferguson, Wood River

Woodlands Golf Club & Banquet Facility
2839 Harris Lane, Alton

YTB International
1901 E. Edwardsville Road, Wood River

Universal Gift Certificates

Universal Gift Certificates make great gifts for those hard-to-buy-for people on your gift-giving list. The recipient of a universal gift certificate can pick any business on this list to redeem their gift. Plus, you're helping keep our sales dollars in the River Bend area.

Universal Gift Certificates are available year-round.

Gift Certificates can be purchased at these locations and redeemed at your choice of the locations listed:

- Alton Regional Convention & Visitors Bureau
- Associated Bank
- Carrollton Bank
- Cornerstone Bank & Trust
- 1st MidAmerica Credit Union (Alton, Bethalto, East Alton, Godfrey)
- Liberty Bank
- Regions Bank (Alton, East Alton, Godfrey, Vaughn Hill, Wood River)
- Reliance Bank
- RiverBend Growth Association office
- Shell Community Federal Credit Union
- TheBank of Edwardsville (Alton, East Alton)

PARTICIPATING MERCHANTS

Alton Little Theater	The Mail Box Store
Alton Multispecialists	Mary Kay Independent
Alton Symphony Orchestra	Consultant - Lisa Hemphill
Alvareita's College of	Mr. Handyman
Cosmetology	My Just Desserts
American Auto Credit	Party Magic and Gifts
Barleff's Clothing Store	Patchwork Plus
Be Well Now	Pearle Vision Center
Belk Park Golf Course	Picture This & More
Carole Frew's Bridal &	Raging Rivers WaterPark
Tuxedo Shoppe	Rinderer's Home Health
Castelli's Moonlight at 255	Care Pharmacy
Country Meadows	Rolling Hills Golf Course
Crown Vision Center	Royal Office Products
Dick's Flowers	Rull Brothers Propane
Dr. Frank Bemis &	Seasons Garden Center by
Associates, Chiropractor	White's
Gentelin's on Broadway	Serenity Salon & Spa
Good Life Book Store at	Shell Community Federal
Enjoy Church	Credit Union
Healing Touch Wellness	The Telegraph
Center	Tony's Restaurant & Third
Holiday Inn Alton	Street Cafe
Illinois Business Journal	WBGZ Radio
Imo's Pizza - Alton & Bethalto	Williams Office Products
Jeni J's	Winchester Shooting
Johnson's Hearing Center	Facilities
Logo It @ Langa	YWCA of Alton
Lewis & Clark Community	
College - PC Institute	



For more information on the Gift Certificate program, please call the RiverBend Growth Association at 618-467-2280.